



> DotNetNuke

- Easy to Use
- Extensible
- Highly Scalable

Web Content Management and Application Development Framework

DotNetNuke is the leading web content management and application development framework for Microsoft .NET. Using DotNetNuke, your organization can leverage its existing Microsoft investments to create rich, highly interactive websites and web applications.

The DotNetNuke Professional Edition provides features which are not available in the free Community Edition. The additional features ensure success for organizations running business critical websites and web applications. Built on the same open source core as the DotNetNuke Community Edition, which powers hundreds of thousands of production websites, the Professional Edition provides the features and services you expect from a proprietary web content management solution:

- A **tested and verified version** of the Professional Edition including the DotNetNuke open source core framework
- **Content management, analytics, security, scalability, and network services** features exclusive to the Professional Edition
- Full **product documentation**
- Email notifications of **security patches and product updates**
- Access to the Professional Edition **online Knowledge Base**
- **Unlimited product support** with second level support from DotNetNuke Corp architects and engineers
- Product **copyright indemnification**

You can deploy the Professional Edition with confidence knowing it is tested and verified. The common open source core shared by the Community and Professional Editions undergoes the same testing. Further testing of the features available only in the Professional Edition ensures they satisfy the needs of business critical websites and web applications.

The Professional Edition is very easy to use. All site editing is done through a standard web browser. New users can learn to create and edit web pages in minutes. Business users can control their website content and appearance without the assistance of IT personnel. Full product documentation is included.

Your website and web applications will be secure. Professional Edition subscribers receive email notifications when new security or product updates are available. You can also update your deployment with each new Professional Edition product release during your subscription.

The DotNetNuke framework is highly extensible, unlike proprietary web content management solutions, and allows you to integrate any of thousands of software extensions from hundreds of independent software vendors. With web caching capabilities that enable massive scalability, the Professional Edition is suitable for a



website running on a shared server or a large website running on a web farm with multiple dedicated servers.

Unlimited technical support is available for the Professional Edition through the DotNetNuke Support Network (DSN). The DSN provides access to the Professional Edition online Knowledge Base which includes answers to many common installation and administration questions. Simply submit a request through the DSN to receive personal support provided by DotNetNuke professionals in the United States and Europe. Second level support is provided by DotNetNuke architects and engineers.

The DotNetNuke Architecture

DotNetNuke Corporation is committed to maintaining an extensible open source core shared by both the Community and Professional Editions. Extensions to the core provide a wide variety of product features and fall into five categories: modules, skins, skin objects, widgets, and providers.

Some extensions provide the same functionality for both the Community and Professional Editions. DotNetNuke Corp. also develops extensions which provide functionality only available in the Professional Edition. The features available only in the Professional Edition are primarily for organizations running business critical applications or websites. These features benefit organizations which require more extensive functionality for reasons such as:

- A large number of website content contributors and approvers
- Websites with high traffic levels
- Extensive application security monitoring requirements
- Usage of advanced marketing analytics tools

Professional Edition Features

Content Management and Page Editing

Users can add and edit content through a standard web browser with no IT support required. You can add or upgrade functionality on your web pages by installing third party software modules which provide a wide variety of features ranging from ecommerce platforms to store locator applications and almost everything in between. Selectable View, Edit and Design modes allow you to create pages, install new modules, edit content, and preview your pages quickly and easily.

Website Appearance ★

Easily change the appearance of your website by installing a new skin. Text can be distributed in skin files which can be localized to match the preferred language of your users. Support for widgets, jQuery and IE8 web slices provide additional customization options with XHTML, WCAG and ADA compliance. The widget framework allows quick, easy addition of JavaScript/HTML widgets and supports use of a simple object tag-based representation so no JavaScript knowledge is required.



Social Media

Create engaging, interactive websites using social media tools which are standard parts of the DotNetNuke core framework. Blogging, forums and wikis can make your site interactive and engaging.

Content Change Approvals ★

Module level approvals allow you to ensure that users throughout your organization impacted by a content change can approve updates before they go live. A business rules engine allows you to create custom approval workflows with an unlimited number of states and reviewers.

Google Analytics Support ★

Easily inject Google Analytics tracking code or similar content in a specific location on every web page. Support for advanced Google Analytics functionality such as visitor type, landing page, role, or referrer segmentation is also available.

Website Security ★

A security database tracks all modifications to your website and provides a full audit history. Extended page, module, and folder level permissions allow you to provide your users with granular rights to view and edit your website.

Scalability ★

The DotNetNuke open core framework is regularly used to power websites running on web farms. New Professional Edition features provide more efficient resource usage in web farms which lowers costs and increases performance.

File Integrity Checking ★

Files in your installation are checked against the standard release files and any inconsistencies which may impact the reliability of your website are reported. This identifies files which are out of date as well as files which have been modified.

Health Monitoring ★

The Professional Edition online services can ping your website periodically. In the event of a failure, your site administrator can be notified via email. Regular pings of your website also ensure that your site stays in web server memory for faster user accessibility.

Vulnerability Database ★

Network-based services maintain a vulnerability database for each DotNetNuke product version to easily identify potential issues.

Open Source Model

DotNetNuke is an open source solution and the integration requirements for adding new modules or skins to the framework are available. Hundreds of software vendors and consulting partners are available to assist with customizations to your website.

Documentation

Full product documentation is included with the Professional Edition.



Support

Technical support is available through the DotNetNuke Support Network (DSN) where you can access the Professional Edition online Knowledge Base or submit a trouble ticket. DotNetNuke professionals in the United States and Europe provide first level support with second level support provided by DotNetNuke architects and engineers.

Unique Professional Edition Features

Both the Community and Professional Edition 5.1 releases include a variety of new features. However, a number of new features are unique to the Professional Edition:

	Feature
Analytics	Google Analytics for Marketing Support Support for advanced Google Analytics functionality such as visitor type, landing page, role, or referrer segmentation
Content Management	Advanced Content Approval Process Administrators can create custom workflows with an unlimited number of states and reviewers
Security	Granular Permissions Page, module and folder level extended permissions provide more granular security rights
	File Integrity Checking Checks files in the installation and reports any inconsistencies which may impact website reliability
Scalability	Distributed Caching Provider More efficient resource usage in web farms
Network Services	Health Monitoring Pings the website periodically to identify failures and will notify the site owner. Also ensures the site stays in web server memory for faster user accessibility
	Vulnerability Database Maintains a vulnerability database for each product version to easily identify potential issues

Contact Us Now

Contact DotNetNuke Corp. now for further information about the Professional Edition! You can reach us at (650) 288-3150 or at sales@DNNCorp.com.

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